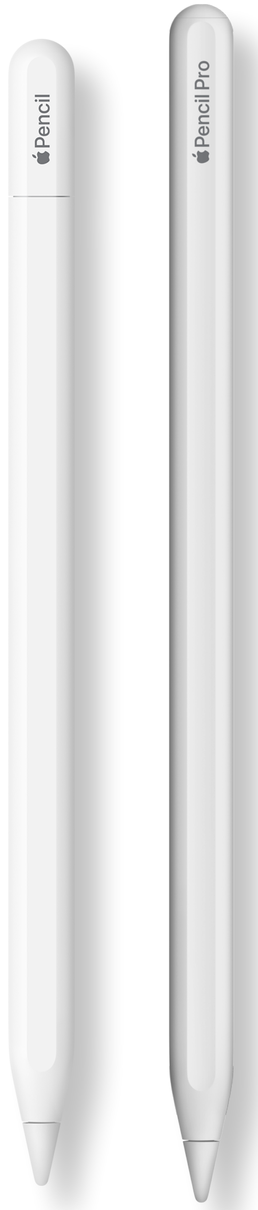
Introducing the

Apple Pencil family



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Apple Pencil

Apple Pencil expands the versatility of iPad in productive and creative new ways. It sets the standard for how drawing, handwriting, note-taking, and marking up documents should feel—intuitive, precise, and magical. Every Apple Pencil delivers advanced features like pixel-perfect precision, low latency, and tilt sensitivity. Apple Pencil (1st generation), Apple Pencil (2nd generation), and Apple Pencil Pro offer even more features.

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Apple Pencil features

Apple Pencil compatibility

Quick Demos

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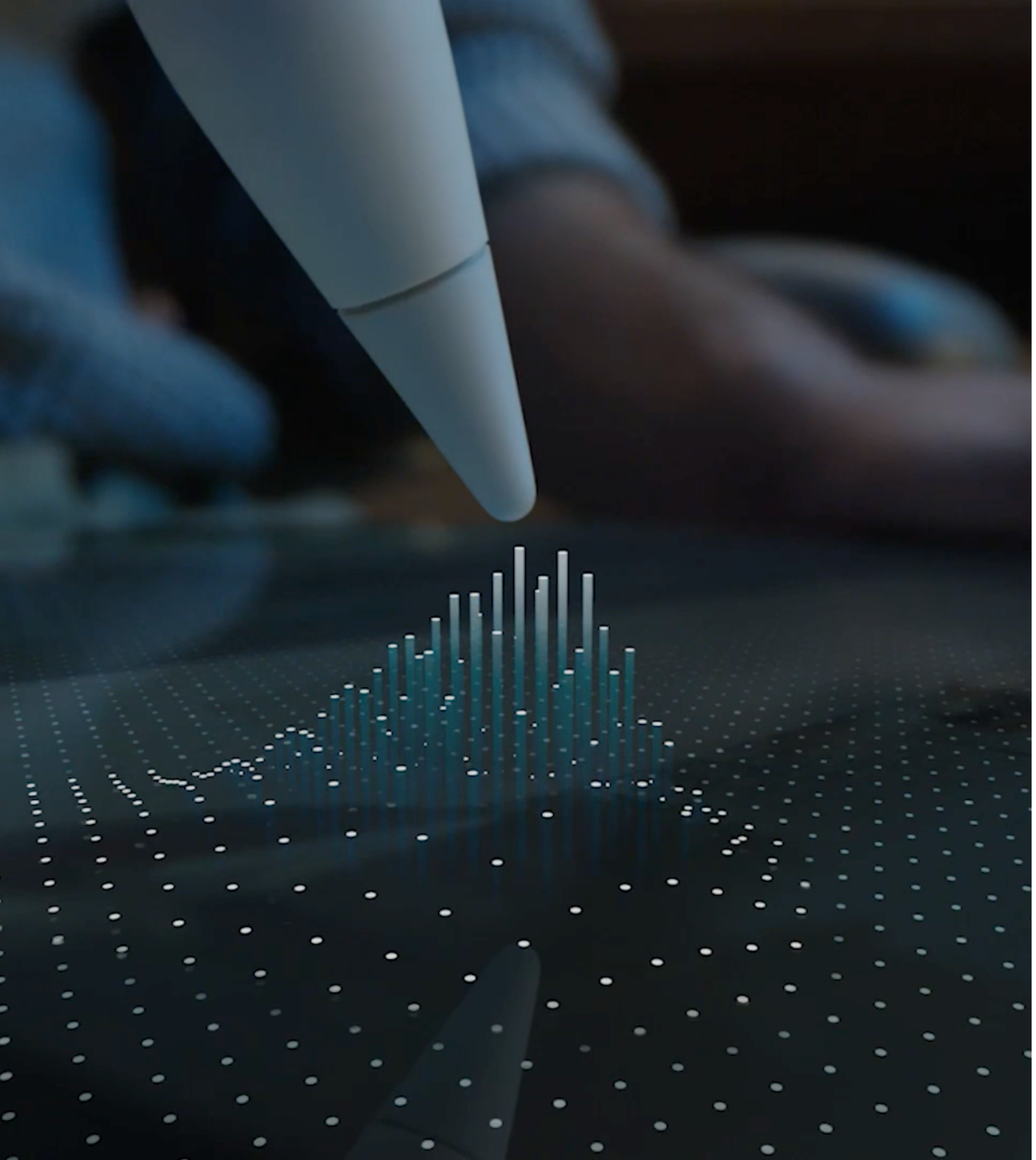
Apple Pencil Pro features

- **Squeeze:** Apple Pencil Pro can sense when you squeeze it and brings up a new palette, so you can quickly switch tools, line weights and colours.
- **Barrel roll:** A new gyroscope allows you to rotate Apple Pencil Pro for precise control of shaped pen and brush tools.
- **Haptic feedback:** A custom haptic engine provides precise feedback you can feel. When you squeeze or double-tap, you'll feel a light pulse confirming the action.
- **Find My support:** Easily locate Apple Pencil Pro is it is misplaced.

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Apple Pencil Pro brings even more magical capabilities to the pencil experience, allowing users to bring their ideas to life in entirely new ways.





Apple Pencil Hover

- iPad’s display detects electromagnetic signals emitted from the tip of Apple Pencil up to 12mm above the surface of the screen.
- Preview exactly where Apple Pencil will touch down on the display, so writing, sketching and illustrating is done with even greater precision.
- With Apple Pencil hovering across the screen, apps and widgets expand as you move across iPad.

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Double Tap

- With a simple double-tap on Apple Pencil Pro and Apple Pencil (2nd generation), you can change tools—like switching from a pencil to an eraser in the Notes app—without interrupting your workflow

- Customise your taps in many different apps to easily switch between the tools you use most

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Natural experience

- All Apple Pencil models expands the versatility of Multi-Touch on iPad and provides greater precision for tasks such as writing, drawing, taking notes, or adding markups.
- Built-in pressure and tilt sensors allow iPad to detect subtle changes in the pressure and angle of Apple Pencil.
- iPad is designed with palm-rejection technology, so you can rest your hand on the screen while using Apple Pencil.
- iPad knows whether you’re using your finger or Apple Pencil, so you can use both at the same time on the screen.
- Many apps support Apple Pencil, including apps from Apple like Notes, Mail, Pages, Numbers, and Keynote—so you can draw colourful illustrations, add some flair to your slides, and create hand-drawn charts.

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Easy charging

- Apple Pencil Pro automatically pairs and charges wirelessly when it’s attached to iPad so it’s always ready when you need it
- Apple Pencil (USB-C) pairs and charges when it’s connected to the USB-C Charge Cable.

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Apple Pencil features

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Quick Demos

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Compatibility

Apple Pencil Pro

- iPad Pro 13-inch (M4 and M5)
- iPad Pro 11-inch (M4 and M5)
- iPad Air 13-inch (M2, M3 and M4)
- iPad Air 11-inch (M2, M3 and M4)
- iPad mini (A17 Pro and A20 Pro)

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Compatibility

Apple Pencil (USB-C)

- iPad Pro 13-inch (M4 and M5)
- iPad Pro 11-inch (M4 and M5)
- iPad Pro 12.9-inch (3rd, 4th, 5th and 6th generation)
- iPad Pro 11-inch (1st, 2nd, 3rd and 4th generation)
- iPad Air 13-inch (M2, M3 and M4)
- iPad Air 11-inch (M2, M3 and M4)
- iPad Air (4th and 5th generation)
- iPad (A16)
- iPad (10th generation)
- iPad mini (A17 Pro and A20 Pro)
- iPad mini (6th generation)
- iPhone Duo

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Apple Pencil Quick Demos



Do more with Apple Pencil[1]

- If you have Apple Pencil, ask your customer which one they want to try.
- Tell them that every iPad in the lineup is compatible with two Apple Pencil models.

Try Apple Pencil (USB-C)

- Open Notes and hand Apple Pencil (USB-C) to your customer. Ask them to write something to show the low latency and tilt sensitivity.
- For iPad Pro, iPad Air, or iPad mini, hover Apple Pencil on top of the screen to show customers that they can preview their mark even before they touch the screen.[3]
- Mention that Apple Pencil (USB-C) pairs and charges using USB-C and magnetically attaches to the side of iPad for storage.

[1] Available on iPad with A12 Bionic and later. Live Text is not supported for all languages. Refer to www.apple.com/ios/feature-availability for details. [2] Accessories are sold separately and subject to availability.
[3] Apple Pencil hover works with iPad Pro (M5), iPad Pro (M4), iPad Pro 11-inch (4th generation), iPad Pro 12.9-inch (6th generation), iPad Air (M3), iPad Air (M2), iPad mini (A20 Pro), or iPad mini (A17 Pro).

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Apple Pencil Quick Demos



Try Apple Pencil Pro

- On iPad Pro, iPad Air, or iPad mini, open Notes and hand Apple Pencil Pro to your customer.
- Ask them to hold Apple Pencil Pro above the display and squeeze it to bring up the tool palette. Point out the haptic feedback.
- Tell them to place the pencil tip on the palette and then move left across it to reveal more tools. Select the highlighter, tap on it to choose the brush size, and tap again to choose the blue colour.
- Ask them to hold Apple Pencil Pro above the display, then rotate it to preview barrel roll.
- Ask your customers to select a shaped tool, like highlighter.
- Have them draw a line. Then have them rotate Apple Pencil Pro and draw another line, varying the pressure and angle to see the precise control of shaped pen and brush tools.
- Ask your customer to squeeze Apple Pencil Pro, then hold the tip of Apple Pencil Pro on the undo button to bring up undo history, then move counterclockwise to undo all their marks.
- Point out that if customers misplace their Apple Pencil they can easily locate it in the Find My app.
- Highlight that Apple Pencil Pro pairs, charges, and stores magnetically on the side of your iPad.

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Apple Pencil Quick Demos



Math Notes and Smart Script

- Open Notes and draw a circle or a square, then pause until Notes recognises the shape. Say that with shape recognition, customers can add geometrically perfect shapes to notes.
- Open Calculator and switch to Math Notes.[4] Write an equation, like “3 x 6 =.” Say that customers can use Math Notes to solve math problems.[5]
- Create a new note.
- Tap on Scribble tool and write, “Hello, how are you?” Highlight how the handwritten text easily converts to typed text.[6]
- Point out that with Smart Script,[7] a handwritten note took on iPad with Apple Pencil is as flexible as typing text.

Auto-refine

- Open the Apple Pencil menu on iPad and turn on Auto-refine. Then write a few words with Apple Pencil, and show how Notes refines handwriting in real time.
- Open Calendar, and use Apple Pencil to create a new Reminder with Scribble. Mention that customers can use Scribble in any text field.

[4] Available with variables created using the Latin alphabet. [5] Available for math written using Western Arabic numerals and common mathematical symbols, or typed using Arabic (Eastern & Western) and Devanagari numerals and common mathematical symbols. [6] Works on devices with a software keyboard. Keyboard languages are subject to availability. Scribble isn’t supported for all languages. Refer to www.apple.com/ios/feature-availability for details. [7] Available on iPad Pro (M5), iPad Pro (M4), iPad Pro 12.9-inch (5th generation and later), iPad Pro 11-inch (3rd generation and later), iPad Air (M2 and later), iPad Air 10.9-inch (4th generation and later), iPad (A16), iPad (10th generation), iPad mini (A20 Pro), and iPad mini (A17 Pro), and iPad mini (6th generation). Available in English (Australia, Canada, India, Ireland, New Zealand, Singapore, South Africa, UK, and U.S.), French (Belgium, Canada, France, and Switzerland), German (Austria, Germany, and Switzerland), Italian (Italy and Switzerland), Portuguese (Brazil and Portugal), and Spanish (Latin America, Mexico, and Spain).

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